(Pages : 2) **D – 5072**

Reg. No. : .....

Name : .....

First Semester B.Com. Degree Examination, February 2018
First Degree Programme under CBCSS
METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION
(Common for Core Course I – CO 1141/CX 1141/TT 1141/HM 1141/CC 1141 (2014 Adm.) and Foundation Course I – CO 1121/CX 1121/TT 1121/ HM 1121/CC 1121 (2015 Adm. Onwards))

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences.

1. Who administer the customs duties in India ?
2. What is monopsony ?
3. What do you mean by primary market ?
4. What do you mean by an Intrapreneur ?
5. What do you mean by travel industry ?
6. What you mean by corporate governance ?
7. What is a chartered company ?
8. What is deferred credit ?
9. What is green marketing ?
10. What do you mean by companies limited by shares ?

(10×1=10 Marks)

SECTION – B

Answer **any eight** questions, **each** in a short paragraph **not** exceeding **50** words.

11. Write a short note on 'disinvestments'.
12. Write a short note on partnership deed.
13. What do you mean by Voting Trust ?
14. Mention the features of a mixed economy.
15. Examine the problems of government intervention in business.
16. Enumerate the principles of corporate governance.

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17. Enumerate the sources of long term funds in business.
18. Write a note on Non Banking Finance Companies.
19. Distinguish between primary and secondary data.
20. Examine the significance of training in the development of an individual.
21. Explain about cross tabulation.
22. Distinguish between case studies and field studies. **(8×2=16 Mark**

SECTION – C

Answer **any six** questions, **each** in a paragraph **not** exceeding **120** words.

23. Explain the objectives of human resource planning.
24. Enumerate the stakeholders of business.
25. What is managerialism ? Examine its components.
26. What are the arguments that you can put forward against 'profit maximisation' ?
27. Examine the peculiarities of labour as a factor of production.
28. What do you mean by Initial Public Offering (IPO) ? Examine the different methods used for IPO.
29. Examine the role of service sector in Indian industry.
30. What do you mean by Quality of Work Life ? Examine the different aspects of Quality of Work Life.
31. What are the consequences of non-registration of partnership firm ?

(6×4=24 Marks

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SECTION – D

Answer **any two** questions, **not** exceeding **four** pages.

32. Define a joint stock company. Examine the advantages and disadvantages of a joint stock company form of business organization.
33. What do you mean by a project report ? What are the contents of a project report to be prepared by an entrepreneur before starting a business.
34. Explain the major sources of mobilizing financial resources for business.
35. Define entrepreneurship. Examine the problems faced by women entrepreneurs in India. **(2×15=30 Marks)**
